#### START ANOTHER FIRE

Plaza Hall, in Brooklyn, Almo Gutted by Plames-Loss Is \$10,000

Hell, a three-story at Nos, 181 to 181 Haver ting. The two upper election, ec-ed by the hall, were guited, with as of \$14,000, and elects on the ad floor were damaged about \$000

to and water. lames spread to Mys The fiames aprend to Hymne Estimates in the Service of the Great Service of the S

#### MOB SCENE IN MARKET.



## KEEP A JAR OF **USTEROLE HANDY**

It Quickly Loosens up Coughs and Colds in Throat or Chest.

Jest a little MUSTEROLE rubbed on your amount that chest before you go to be will lesses up congestion and break a most everye colds and coughs.

MUDITATIOLE is a clean white cintured made with oil of mustard. Similar rub is call. No plaster necessary.

Letter than messtard plaster and door not letter.

commute who use MUSTEROLE tall what relief it gives from Serent, Bromshitis, Tousillitis, Croup, Kenk, Asthma, Neuraigis, Head-Congestion, Flourisy, Rhoumatism, 1988. Frists and Aches of the Back inta Sprains, fore Muscles, Bruises, ining, Fronted Foet and Colds (it prevents Passmania).



## A Special Purchase of MEN'S DRESS SHIRTS

Shirts of similar quality and make have sold in Specially Shops at from \$1.65 to \$5.00 each.

In the lot are 30 dozen All Silk—the balance have Silk Bosoms and bodies of fine quality Soisette. Made with soft or laundered double cuffs. All sizes from 14 to 17. Regulation Pin Plaited Bosoms and Novelty Plaited

Soft quality of silk appropriate for denoting. MENTS SHOP, MAIN PLOOD. SOME STREET.

On Sale Saturday Only

Chauffeurs' Outfits Overcoat -- Suit -- Cap -- Leggins -- Gloves

OVERCOAT—Made of all-wool gray sarge, skeleton lined, double-breasted model with a convertible collar, \$17.76 SUIT—Serge to match overcoat in a new Norfolk model, with one pair of long trousers and one pair of

CAP-Gray serge to match suit, LEGGINS-Black imitation pigskin, GLOVES Good quality black cape stock, un-ned, strap wrist,

Of course these items can be bought separately.

# **MEN'S SCARFS**

New Spring Designs

OPEN END SCARPS—in a wide range of choice light and dark colorings; small and large figures; designs to please the most particular, at:

SCARPS—Better quality Silks, fine Crope de Chines; stripes, figures, two-toned effects—a distinctive as-sortment, at:

94c

48c

## Specials in Men's Underwear (Garment) 24c

This offering consists of white cotton gause, Athletic Shirts which pull over and are sleeveless, and Drawers of inner length with double seat, suspender straps and pearl buttons. Also Men's Balbriggan short sleeve Shirts and ankle length Drawers to match.

Mon's 19c Hose, 12c

Three hundred dozen Socies for Men; broken lots, perfect goods. A manufacturer's clean-up. MADE SECOND CHISTON MATE OF.

# Men's Silk Socks, 24c

Macy's Usual Price 33c and 48c.

Three hundred dozen Silk Socks for Men.
Plain Silks in black and colors, Shot Silks in two-tone
effects and Jacquard Figures in fancy novelties. There
are no seconds in this lot.

MAIN FLOOR, CHITTAIR, SOTH ST.

## " SAME MEN'S SHOES

Very Special, \$2.89

An unusual collection of Shoes at this price. An accumulation of the season's best sellers—many of which were priced at \$4.96. High grade Shoes of superior make. Included are:

Black Vici Kid, Laced, Straight Last Black Calf, Button Style Patent Leather with Grey Suede Tops

A full range of sizes in the entire lotbut not every size in each style.

# St. Patrick's Day Specials

From Our Crepe Paper Novelty Department Crose Paper-Shamrock and harp designs (feld), 14e Crepe Paper-Plain green Green Gum Seels-May be pasted to dinner cards or dancing programmes (box), 7e Crepe Paper Flago—On sticks; size 15x18 in. (ea.). 7c Crepe Paper Flago—Small size (dozen). 12c Green Festospe and Garlando—(3-yd. rolls). 4c and 19c Small Harps, Shamrocks, Hats and Flago— (pkge), 7c Green Electric Light Shades— (each), 9c (pkge), 7c (each), 9c Green Cornelions and Recobude (dozen), 34c St. Patrick's Day Place Cards-(package),

Women's Gloves of Real French Kid Glace 79c

In Black and White only. Tans sold out yesterday. A remarkable offering. MAIN PLOOP.

Start an Account To-day



# Initial Showing Spring Overcoats Of Covert Cloth **\$**16.75

The smartest Overcoats for Spring are of Covert in many new shades of tan and gray. The correct models—either extremely full with loose back—or shapely form-fitting and with narrow high shoulders—are all knee length.

The cleverly cut collars are of the covert or of velvet. Pockets are in patch effects—and in many novel styles. Yokes and sleeves are silk-lined.

# Chesterfield Spring Overcoats Silk-Lined

For the man of conservative taste-finely modeled Chesterfield Overcoats-in black or Oxford unfinished worsted—cut on the accepted lines with slightly form-fitting back. Cloth facing, or silk to edge, as preferred.

Strictly hand-tailored garments—appropriate for dress wear and most popular with discriminating men.

Men's and Young Men's Spring Suits Are Ready
A very complete and comprehensive assortment
of new models in every wanted fabric.

Priced \$14.75 to \$34.75 Student Suits (Long Trousers) STRICTLY ALL-WOOL Priced \$9.75 to \$16.75

## Men's and Young Men's EARLY SPRING HATS,

• correct blocks of the season. Hats to suit the individual wearer. Self-conforming, light and comfortable.





models in Soft Hats - Olive, Brown and Navy. These Hats are superior in workmanship to those usually sold at this price.

An unusually large assortment of Men's Hats at above price always in stock. As fast as the new shapes appear, they are added to our stocks—above at Lowest-in-the-City Prices.

#### Macy's Candy Specials Pure, Fresh, Full Weight At "Lowest-in-the-City" Prices

Macy's Milk Chocolate Asserted Fresh Fruits

(Sixteen Ounces) 29c Macy's Usual Price, 34c Verified Price Elsewhere, 39c Strawberries, Cherries, Bananas, Tangerines, Pine-apple, Pears, Apples. Macy's Glace Nuts and Fruits Assorted

(Pound Box) 24c Dinner Candy Special

(Round Box, 8 oz.) 34c Delicious cocoanut paste and French roasted peanuts dipped in rose flavored bon-

Macy's TEN CENT CANDY SPECIAL Emerald Satinettes: Vanilla Cream with nuts and fruits covered with a pale pistache color; peppermint flav-ored; sugar jackets.

Macy's Ideal Chocolate

Macy's Italian Style

Chocolate Creams

Assorted (pound in box), 19c

(Pound Box) 24c

Macy's Ustal Price, 24c

Marquisette Chocolates "Number Eight" Selected raisins ground and chopped into a fine paste, moulded and dipped in chocolate. Forty-six other kinds of Marquisette Chocolates.

St. Patrick's Day Festivities

can be enlivened with appropriate favors and green Candies. Macy's have both.

Easter Novelties

are popping out like chicks from the shell and the assort-ment is added to every hour. Come with the children and see them.

QXXX VI

During March PEROXIDE Hard-water SOAP .

Only 41/2c Cake Macy's Usual Price 7c

Complexion Soap (Desen) Unwrapped 59c Macy's Usual Price (Wrapped) \$1.44 It will pay you to buy a year's supply MAIN FLOOR. REAR.

#### Chocolate Iced Gingerbread

Special per pound, 11c Have you ever tried Macy's Gingerbread? You haven't any idea how delictous it is, what a piquant-flavor it has, because it isn't like any other Gingerbread you ever tasted—unless you know the old Southern recipe we have for making it.

Just imagine a spongy, light plum pudding, without the rich and heavy qualities of the pudding, but with a spicy taste that is wonderfully appetizing, thick with reisins and with a froiting of delicious candy-like icing.

For Priday and Saturday

For Friday and Saturday

11c pound.

# Boys' All-Wool Suits and Reefers-Suitable for Easter



Vestee Suits. \$4.89

Sizes 4 to 8 yrs. An entirely new model for the little fellow; as illustrated at centre. The jaunty Coatt is exceptionally well tailored. The vest and Eton collar are of pique. Note the new style straight knee pants.

The materials are cassimere and homespuns in gray, tan and olive mixtures: also plain blue serges. Other fine suits at \$6.49, \$7.49, \$9.74, \$9.74, \$9.74. An entirely new

Spring Reeters, \$4.89 Sizes 21/2 to 10 yrs

New Model

Nortolk Suits.

\$5.94

Sizes 7 to 18 yrs.

#### Spring Overcoats for Older Boys, \$9.74 Sizes 10 to 18 years

These light-weight Overcoats of homespuns are made with the Raglan shoulder or set-in sleeves; quarter lined and are suitable for bright or rainy weather, as they are Cravenetted. All the new shades of the season.

Other Overcoats are priced \$10.74, \$12.74 & \$14.74. Also Tan Covert Coats in all sizes for Boys from 21/2 to 14 years. Prices, \$7.49 to \$10.74 SECOND PLOOR. SATE ST.

#### Two Specials in Boys' Furnishing Department Spring Materials and Spring Designs BOYS'

BOYS' BLOUSES (each) 59c ROBES (each) \$1.69 Made of fine madras and Made of Turkish towelmercerized materials, in a ling or Blanket Robes, in a

Sixes 6 to 16 years.

large assortment of stripes and colorings, with collars attached or separate to match; turn-back cuffs. Sixes 6 to 18 years.

SECOND FLOOR, BATH STREET

# Macy's "Photology" School

We have inaugurated a school of photography for beginners, to be known as Macy's "Photology" School. Bach purchaser of a Kodak or Camera will receive a membership card, which will permit ham or her to attend our weekly lesson in elementary photography, held in a separate lecture room. These lectures will be held on Tuesday mornings from 10 to 11 A. M.

## A "PHOTOLOGY" Special

The New Folding Vest Pocket Anaco Camera, the smallest instrument which takes 2½ x 3½ inch pictures. Made of aluminum and covers with fine Morocco leather. Fitted with new style shutter, graduated to fractions of a second anguses Eastman Roll Films.

Sale price, including Buy one of these Cameras and Join our "Photology":

A Very Interesting Event On Saturday March 13th, we will conduct a demonstration of Kiegraph, the wonderful transfer process, by means of which you may make prints from your own negatives, and transfer them permanently to china, ivory, glass, wood, or any hard surface, such as a watch dial, etc.

Complete outfit costs only Demonstrations from 10:30 a.m. to 4:30 p.m.

## DELICATESSEN SPECIALS

New York State Full Milk Cheese (Ib.) 26c HERRING (can) 15c Special,

Extra fancy mild and of ex-Young English
Style Mild Cheese,
Special, (Ib.) 26c.
Rich, well matured Cheese,
made from the whole milk,

Crisply Fried CODFISH

Every Ham selected, cured and policed with the greatest care. Extra Fine German

CODFISH
CAKES, each 2c
Made of flaked George's Bank
Codfish, potatoes and fresh eggs,
perfectly mixed and well seasoned.

Style Cervelat Sassage
Special (lb.) 44c
Fancy sausage of the best grade,
well spiced and seasoned; savory
and appetizing.

Sliced (fb.) /34c

Whole Ham (lb.), 31e

FIFTH FLOOR.

Fancy Norwegian

Sugar Cured BOILED HAM